University Canada West
Overview

• British Columbia
• Why study in British Columbia?
• Why Vancouver?
• What can University Canada West (UCW) offer you?
• About UCW - Location, Where are UCW graduates, What are the nationalities?
• Memberships and Designations
• UCW Programs
• Full time Faculty Members
• Additional Fees
• Library Services
• Study Permits, Visa & Health Insurance
• Off-Campus and Postgraduate Work Opportunities
• Salaries
• Application Process – Student / GUS & UCW
• Types of Scholarships and Process
• Key Contacts
• Questions
British Columbia, Canada

- Canada is regarded as a choice destination for talented people from around the world for studying, conducting research and potentially migrating.
- Canada has many natural strengths such as strong economic foundation, safe environment and an ever-growing multi-cultural population.
- British Columbia, with Vancouver as its commercial hub, has one of Canada’s most prosperous economies.
- The city is one of Canada’s largest industrial centres and has a highly diversified economy.
- Vancouver has Canada’s largest port, handling $200 million of cargo a day.
- The port is ranked number one in North America for exports and according to InterVISTAS, generates $6.1 billion in wages via 130,000 Canadian jobs. It supports and 45,000 regional jobs in Greater Vancouver.
- Vancouver is also home to a variety of other industries including biotechnology, alternative fuels and software development.

Source:
Why study in British Columbia, Canada?

- More than 100,000 students from across the globe studying at all levels in British Columbia.

- British Columbia is the only province in Canada with a provincial seal of quality for post-secondary education (Education Quality Assurance).

- BC, with its cosmopolitan cities, lush rainforests, coastal waters and impressive mountains is one of Canada’s most exciting and beautiful provinces. It is a safe and peaceful place to live and study.

- The people are friendly and welcoming. People from many cultures call British Columbia their home, creating a diverse and vibrant society.

- Mildest climate in the country. Summer temperatures in the province’s interior region frequently surpass 30°C, while the southern coastal region offers the mildest winter temperatures in all of Canada.

**Source:** [http://www.bccie.bc.ca/students/bc-advantage](http://www.bccie.bc.ca/students/bc-advantage)
Why Vancouver: Exceptional Quality of Life

• Vancouver is the third most liveable city in the world* from sources as prestigious as The Economist. The Economist ranks the cities on 30 factors across various categories, including stability, health care, culture, environment, education and infrastructure.

• Vancouver enjoys close proximity to the ocean, mountains, rivers, lakes and beaches.

• Vancouver is a world-class destination for year round outdoor recreation. Cycling, golf, sailing, hiking, canoeing, skiing and snowboarding are very popular.

• There are over 3200 acres of parks in Vancouver, with Stanley Park being the largest.

*Source: http://www.vancouversun.com/news/Vancouver+third+most+livable+city+world+Economist/10130767/story.html#ixzz3GhPHQGGv
Why Vancouver: Thriving Business and Commerce

- Vancouver’s economy is projected to grow by 3% each year from 2013 – 2016.
- Foreign technology companies include Ericsson, IBM, Intel, Kodak, Microsoft and Nokia.
- HSBC Canada has its HQ in Vancouver, as do a number of mining and forestry companies.
- A vibrant, growing, film industry has developed in Vancouver which produces the second largest number of television shows of any location in North America.
- QLT Inc., a global biopharmaceutical company employs 350 people in research and technology.
- MDA (MacDonald, Dettwiler and Associates) employs over 1,000 people working in satellite and information systems technology.
- Vancouver’s scenic location ensures that the tourism industry is healthy.

What can University Canada West Offer You?

- World-class facility in downtown Vancouver
- Career-focused education and expert faculty
- Opportunities to fast-track your education and finish programs faster
- Outstanding networking opportunities in a world class city
- Small student to teacher ratio
- Excellent service and support from faculty and staff
- A diverse learning environment
Location

• Conveniently located in the heart of Downtown Vancouver.

• Vancouver is consistently ranked as one of the most liveable cities in the world.
Where Are Our Graduates?

According to https://www.linkedin.com/edu/alumni?id=10805&trk=edu-up-nav-menu-alumni, UCW graduates are employed by:
Who Are Our Students?

A large international student body – approximately 61% of total enrollments in 2011-2012 were international students from over 46 countries.

- Chile
- Egypt
- Ghana
- Hungary
- India
- Iran
- Jamaica
- Jordan
- Kenya
- Mexico
- Mongolia
- Morocco
- Nigeria
- Philippines
- Romania
- Saudi Arabia
- Taiwan
- Turkey
- United Kingdom
- Yemen
- Zimbabwe
Memberships and Designations

• University Canada West is a member of the BC Transfer System (BCCAT)

• The Education Quality Assurance (EQA) designation identifies BC public and private post-secondary institutions that have met or exceeded provincial government-recognized quality assurance standards and other consumer protection. University Canada West has received permission from EQA to use its seal on materials.

• University Canada West has been awarded a Certificate of Candidacy for Accreditation with the Accreditation Council for Business Schools and Programs (ACBSP).

• The Imagine Education au/in Canada brand signals that its holder consistently provides high-quality education programs, deals with international students in accordance with recognized codes of practice, and is subject to quality assurance mechanisms that monitor adherence to set standards.
UCW Programs

• Master of Business Administration (MBA)

• MBA Foundation

• Bachelor of Commerce (BCom)

• Bachelor of Arts in Media & Communication (BA)
Master of Business Administration

Designed for individuals who wish to gain strategic insights as well as management and leadership skills to propel their careers to launch their own entrepreneurial ventures.

- Program Duration: 16 courses
- Minimum Duration: 1 year (4 courses per term with approx 1 week break)
- Usual Duration: 2 years
- Intakes: January, April, July, September
- Cost Per Course: $2,160
- Total Cost: $34,560 (On-campus and/or Online)
- Average Cost per year: $17,280
- Deposit: $6,480 (for first term 3 course tuition)

Graduates will be able to:
- Construct strategic plans to address business challenges and opportunities
- Formulate business decisions following systematic analysis and critical thinking
- Demonstrate effective skills to collaborate with diverse groups of people
- Lead teams to the delivery of strategic objectives and organizational plans
- Mentor, inspire, motivate and lead colleagues, employees, and partners
- Communicate ideas persuasively following thorough analysis of information
- Assess ethical implications of business activities
MBA Entry & Admission Requirements

Direct admission into the MBA Program*:
• A Bachelor’s degree from a recognized university, with a grade of 70% (or equivalent) or a cumulative GPA of 3.0 out of 4.33 scale (or equivalent) or better;

Students must have one of the following:
• Acceptable score in GMAT/GRE. Successful candidates typically score 550 or above
• Professional Designation (such as CA, CGA, ACCA, CMA, P.Eng, etc)
• Graduate Degree
• 5+ years of management experience with evidence of career progression
AND
• IELTS - 6.5 or better with a minimum of 6.0 in the writing band and no band less than 5.5 or equivalent documentation of English proficiency^  

Students may be presented to the Admissions Committee:
• A Bachelor’s degree from a recognized university, with a cumulative GPA between 2.3 and 2.99 out of 4.33 scale (or equivalent) or better;

Students must have one of the following:
• Excellent score in GMAT
• Professional Designation (such as CA, CGA, ACCA, CMA, P.Eng, etc)
• Graduate Degree
• 5+ years of management experience with evidence of career progression
AND
• IELTS - 6.5 or better with a minimum of 6.0 in the writing band and no band less than 5.5 or equivalent documentation of English proficiency^  

*Applicants who do not hold all of the above academic and professional requirements may also be considered for MBA Foundation Program. Refer to slide 17 for MBA Foundation Entry Requirements.

^Applicable to students whose English is not an applicant’s first language.
MBA Course Structure

• **Tier 1 Analytical Foundations**: Business Environment Ethics & Strategy, Leadership in the Global Context, Human Interfaces, Research Methodology, Tier One Competency Assessment


• **Tier 3 Business Applications**: Consulting Practice, Project Management, Change Management

• **Tier 4 Integration & Implementation**: Leadership and Decision Making, Research preparation, Consulting/Research Project
MBA Foundation

Designed for applicants who seek admission to the MBA program and do not have a current GMAT/GRE score or do not have the professional experience waiver may choose to complete a set of four MBA Foundation courses as a means of qualifying for admission for MBA.

- **Program Duration:** 4 courses, 20 hours per week. 3 months
- **Intakes:** January, April, July, September
- **Cost Per Course:** $1,725
- **Total Cost:** $6,900

- The MBA Foundation courses include the following areas:
  - Business and Academic Writing
  - Quantitative Reasoning and Analysis
  - Business Fundamentals
  - Economics from a Business Perspective

- Students in the MBA Foundation must achieve a grade of B or better to progress to the full MBA program.
MBA Foundation Entry Requirements

- A Bachelor’s degree from a recognized university, with a cumulative GPA of 2.7 out of 4.33 scale (or equivalent) or better;
- Students do not have one of the following:
  - GMAT Score
  - Professional Designation (such as CA, CGA, ACCA, CMA, P.Eng, etc)
  - Graduate Degree
  - 5+ years of management experience with evidence of career progression
  AND
- IELTS - 6.5 or better with a minimum of 6.0 in the writing band and no band less than 5.5 or equivalent documentation of English proficiency^  

^Applicable to students whose English is not an applicant’s first language.
MBA Foundation - How it works

• MBA Foundation course is a condition of admittance to the MBA program.
• A grade of B (or 72%) is required to “pass” and move on to the regular masters classes. A student should take all four of these classes in their first semester.
• If they fail to receive a B in one or more of the classes, they will have to retake it the following semester. This can have some implications for international students as masters students need to take 3 classes to retain “full time status”.
• Students that fall into this foundation category, do not need to take the math exam in SOAR because MBAF 502 is already in their foundation program.
Bachelor of Commerce

Designed for students who wish to have a broad foundation of contemporary business knowledge and practices.

- Program Duration: 40 courses
- Minimum Duration: 2.5 years -- 10 terms back to back (4 course per term)
- Usual Duration: 4 years
- Intakes: January, April, July, September

International Students Tuition fees
- Cost Per Course: $1,575
- Total Cost: $63,000 (On-campus and/or Online)
- Average cost per year: $18,900 per year
- Deposit: $6,300 (for first term 4 course tuition)

Domestic Students Tuition fees
- Cost per course: $636
- Total Cost: $25,440 (On-campus and/or Online)
- Average cost per year: $7,632
- Deposit: $500

Graduates will be able to:
- Construct strategic plans to address business challenges and opportunities;
- Use managerial and financial tools to assess basic business issues critically;
- Research and analyze business systems, processes and functions;
- Apply contemporary business methods to problems and contexts;
- Create ethically and legally sound proposals, plans, and projects;
- Organize information to communicate persuasively to target audiences; and
- Work productively in a collaborative and multicultural environment
Bachelor of Commerce Entry & Admission Requirements

• Canadian High School (Grade 12) diploma or equivalent with an overall average of 65% or better

OR

• Twenty-one (21) years of age or older and out of high school for at least two years, and
• Documented success through academic, professional or volunteer activities

AND

• IELTS - 6.5 or better with a minimum of 6.0 in the writing band and no band less than 5.5 or equivalent documentation of English proficiency.^

*other conditions and official transcripts required

^Applicable to students whose English is not an applicant’s first language.
Bachelor of Commerce Course Structure

- **Tier 1 University Foundation**: Principles of Accounting, Introduction to Business, Mass Media & Society, Introduction to Ecology, Principles of Microeconomics, Principles of Macroeconomics, Moral Philosophy, Academic Writing, Contemporary Literature, Foundation Mathematics

- **Tier 2 Disciplinary Foundation**: Business Environment, Information Systems for Managers, Communications Theory, Writing for Specific Audiences, Organizational Behaviour, Statistics, Marketing Management

- **Tier 3 Disciplinary Applications**: Managerial Accounting, Business Law, Professional Communications, Finance, Research Methodology, Human Resource Management, Operations Management

- **Tier 4 Integrative Applications**: Strategy and Decision Making, Business Capstone 1, Business Capstone 2
Bachelor of Arts in Media and Communication

The BA in Media and Communication provides students with an opportunity to develop a broad knowledge of media, cultural studies and business that are relevant to careers in professional writing, journalism, public relations, communications, and advertising.

- **Program Duration:** 40 courses
- **Minimum Duration:** 2.5 years -- 10 terms back to back (4 course per term)
- **Usual Duration:** 4 years
- **Intakes:** January, April, July, September

**International Students Tuition fees**
- **Cost Per Course:** $1,575
- **Total Cost:** $63,000 (On-campus and/or Online)
- **Average cost per year:** $18,900 per year
- **Deposit:** $6,300 (for first term 4 course tuition)

**Domestic Students Tuition fees**
- **Cost per course:** $636
- **Total Cost:** $25,440 (On-campus and/or Online)
- **Average cost per year:** $7,632
- **Deposit:** $500

**Graduates will be able to:**
- Use communication theories to assess basic issues in cultural contexts;
- Critique communication media influence on audience perceptions;
- Evaluate the effectiveness and integration of all types of media and communication;
- Demonstrate communication oriented research and information seeking strategies;
- Create ethically and legally sound content for a variety of forms of media and markets;
- Integrate media and content to communicate persuasively to specific audiences;
- Apply communication methods to business problems and contexts; and
- Work productively in a collaborative environment.
Bachelor of Arts Entry & Admission Requirements

• Canadian High School (Grade 12) diploma or equivalent with an overall average of 65% or better
OR
• Twenty-one (21) years of age or older and out of high school for at least two years, and
• Documented success through academic, professional or volunteer activities
AND
• IELTS - 6.5 or better with a minimum of 6.0 in the writing band and no band less than 5.5 or equivalent documentation of English proficiency.^

*other conditions and official transcripts required
^Applicable to students whose English is not an applicant’s first language.
Bachelor of Arts Course Structure

- **Tier 1 University Foundation**: Introduction to Anthropology, Introduction to Business Mass Media and Society, Introduction to Ecology, Academic Writing, Contemporary Literature: Drama and Narrative, Foundation Mathematics, Moral Philosophy, Fundamentals of Psychology

- **Tier 2 Disciplinary Foundation**: Business Environment, Communications Theory, Information Gathering, Writing for the Media, Visual Communications in Mass Media, Statistics, Marketing Management, Organizational Behavior

- **Tier 3 Disciplinary Applications**: Social Media, Legal and Ethical Issues in Mass Media, Technical Writing and Business Communications, Professional Communications –Written and Oral, Media and Government, Public Relations in Practice and Theory, Research Methodology

- **Tier 4 Integrative Applications**: Communication Strategy, Communication Capstone 1, Communication Capstone 2
Readiness to Study at UCW Student Orientation & Academic Readiness (SOAR 098)

• This is a mandatory orientation course.

• The course includes three or four main categories depending on the student’s program;
  – English placement “test” (a short written project)
  – Critical thinking exercise
  – Library introduction (including APA and plagiarism work)
  – For MBA non-foundation students ONLY: a Math exam

• SOAR opens up one week before the start of class and goes until the end of the first week of a semester (two weeks total).

• To do all the assignments, it should take between 2-4 hours to complete (plus the math test which is 3 hours). If a student passes SOAR, then case closed, it’s done.

• If a student fails the English assessment, they will either be asked to take ENGL 099, or depending on severity of the fail, simply work with a writing coach to improve their English over their first semester.

• If a student fails the Math exam in the MBA, they will be required to take the foundation class MBAF 502. There is no Math in our MBA program, it necessary to make sure the student’s math is good enough to complete the program successfully.
ENGL 099 (ESL)

- Consists of 16 hours per week for 11 weeks.
- It fits in with standard semesters and would be done as a condition of admission into a class.
- The 16 hours a week allows undergrad students to retain their full time status with UCW.
- If a student fails they can take the class again as many times as needed until they reach the 70% grade required to pass.
# Other Proof of English Proficiency

<table>
<thead>
<tr>
<th>Proof of English Proficiency</th>
<th>Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>EAP (English for Academic Purposes) Level 4</td>
<td>Successful completion of program</td>
</tr>
<tr>
<td>PTE Academic</td>
<td>58</td>
</tr>
<tr>
<td>TOEFL</td>
<td>575 paper-based, or 233 computer-based, or 86 internet-based. For applicants who wish to have their TOEFL scores sent directly to UCW. Use institution code: 7570</td>
</tr>
</tbody>
</table>

Students who do not demonstrate English proficiency after being admitted to the program may also be required to take ENGL 099 or COMM 099 or equivalent.
Dr. Michele Vincenti Ph.D., MBA, M.A., CMC, C.Mgr (Canada), CIM, C.I.M., FCSI, STI, CMgr (UK) F.CMI (UK)

Dr. Michele Vincenti has over 25 years of experience in the financial sector, both as a consultant and as an executive in financial institutions. He is highly skilled in strategic business planning with a focus on international development. He holds a Ph.D. in Organizational Systems from Fielding Graduate University, Santa Barbara, California. His research focus on the role of the emotions and innovative leadership.

Dr. Vincenti is particularly adept in managing relationships and working as an agent of change management. He believes in holistic approaches where business solutions are achieved by integrating economics and people.

Dr. Vincenti is a faculty member teaching Corporate Finance, Strategy, Leadership, and Management Consulting in Canadian and international universities. He is a member of the Institute of Management Consultants (IMC-USA), Canadian Institute of Management (C.I.M.), Chartered Institute of Management London (UK) (CMgr and F.CMI).
Dr. Abera B. Demeke, Ph.D., M.Sc., B.Sc.

Dr. Abera Demeke has over ten years of broad working experience in socioeconomic research and development as well as teaching at post-secondary level. He received his M.Sc. degree in Development Economics from the University of Göttingen and PhD (magna cum laude) from the University of Hohenheim, Germany.

Prior to joining UCW, he has been a research fellow at the University of Hohenheim and a research officer at the International Food Policy Research Institute (IFPRI) based in Addis Ababa.

Dr. Demeke has published various articles in reputable scholarly journals and presented papers in different international conferences such as the International Panel Data Conference at the University of Amsterdam, The Netherlands and Seminar of the European Association of Agricultural Economists at the University of Hohenheim, Stuttgart. He is also an adjunct faculty with Kwantlen Polytechnic University.
Dr. Bruce Hiebert, Ph. D., M.Div., M.T.S., B.A.

Dr. Bruce Hiebert is the Chair of Undergraduate Programs. He has a Ph.D. in historical ethics from Simon Fraser University. As a manager, business owner, and consultant he has primarily been involved in program and process design and implementation. His most recent book is *Your Soul at Work* (Northstone, 2005). He has been teaching face-to-face and on-line classes for the last fourteen years.

Besides courses in ethics, he teaches organizational behavior and management as well as courses in history and religion. In 2006 he won an award for instructional excellence. As well as teaching at UCW Dr. Hiebert writes in the fields of ethics and leadership and in 2014 won a Canadian Church Press award of excellence for a series of articles on ethics.
Dr. Shawn Ireland, D.Ed., M.A., M.Sc., B.A

Dr. Shawn Ireland is a practicing clinical psychologist working in the field for nearly thirty years. He applies the behavior sciences to his work with organizations.

Dr. Ireland has a Masters degree in Clinical and Group Psychology from Hahnemann University in Philadelphia Pennsylvania, and Masters degree in Organization Behavior and Doctorate in Adult and Organization Development from Columbia University in New York, New York. He has been Managing Director of HRCgroup, an international consulting practice based in London (UK), Singapore and Orlando, Florida for the past thirty years.
## Additional Fees

<table>
<thead>
<tr>
<th></th>
<th>Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Application Fee</strong></td>
<td>$150</td>
<td>$150</td>
</tr>
<tr>
<td><strong>Preparatory Course (SOAR 098)</strong></td>
<td>$100</td>
<td>$100</td>
</tr>
<tr>
<td><strong>Student Activity Fee</strong></td>
<td>$1 per credit</td>
<td>$1 per credit</td>
</tr>
<tr>
<td><strong>Library Resource Fee</strong></td>
<td>$4.52 per credit</td>
<td>$4.52 per credit</td>
</tr>
<tr>
<td><strong>Textbooks (per course)</strong></td>
<td>$120 - $150</td>
<td>$120 - $150</td>
</tr>
<tr>
<td><strong>E-textbooks (per course)</strong></td>
<td>$60 - $80</td>
<td>$60 - $80</td>
</tr>
<tr>
<td><strong>Optional homestay (per month)</strong></td>
<td>$790</td>
<td>$790</td>
</tr>
<tr>
<td><strong>ENGL 099</strong></td>
<td>$5,760</td>
<td>$5,760</td>
</tr>
</tbody>
</table>
Library Services

- Library Services
  - 24/7 access to all library databases
  - Excellent in-person, email, telephone, or virtual reference services
  - Computer access and free WiFi
  - Printing, scanning, copying services
  - Monthly workshops and seminars
  - Quiet study space
  - Extensive resources for research papers, assignments and projects
  - Over 140,000 e-books and books
  - Over 30,000 e-journals
Study Permits, Visa and Health Insurance

• International Students are required to obtain a valid Canadian Study Permit prior to entering Canada to pursue higher education.
• Visit Citizenship and Immigration Canada at www.cic.gc.ca for more information.
• A student must be in good health and willing to complete a medical examination, if necessary.
• A student must have no criminal record and not be a security risk to Canada.
• Students must satisfy an immigration officer that they will leave Canada upon completion of their studies.
• Students may purchase medical insurance through our partner Guard.Me, this can be done directly with University Canada West on their behalf. The premium works out to $2.00 a day. Students are free to purchase insurance from any provider they wish.
• Students must prove that they have enough money to pay for their:
  – Tuition fees;
  – Room and board;
  – Living expenses including, but not limited to the following: food, clothing, books, insurance, transportation within Canada etc.; and
  – Return transportation
Key Visa Considerations

• **Academic Criteria**
  – Students meet Academic & English Language criteria to follow intended program

• **Financial Criteria**
  – Students must have a minimum of $12,000 available for one year of study.
  – Students can prove that they have sufficient funds to support themselves while studying in Canada by showing some of the following:
    • Proof of a Canadian bank account in the student’s name if money has been transferred to Canada;
    • Proof of a student/education loan from a financial institution in their home country;
    • Bank statements for the past three to six months;
    • Proof of payment of tuition and accommodation fees;
    • Sponsorship letter: A letter from a person providing the student with financial support should include the following: employment, occupation, relationship to student, number of dependents, and full contact information.
    • Proof of employment (a letter including the following letter dated within two months of the application indicating occupation, job description, position, salary, allowances, years of employment, and leave period.
    • Pay slips from the person providing financial support;
    • Pay slips (if the student is employed); and
    • Investments, stocks and bonds etc.
  • Please refer to [http://www.cic.gc.ca/english/study/study-how-documents.asp#doc3](http://www.cic.gc.ca/english/study/study-how-documents.asp#doc3) for more information on Financial Criteria
Off-campus Work Permit

• Students are eligible for off-campus work permits -20 hours/week during their studies and full time during scheduled breaks.
• Upon completion of studies graduates may be eligible to apply for permanent residency in Canada.
• To be eligible for an Off-Campus Work Permit:
  • Current students must have a valid study permit;
  • Full time student;
  • Be in satisfactory academic standing;
  • Undergraduate: maintain a GPA of 2.0; and
  • MBA: maintain a GPA of 3.0
• In order for international students to be considered Full Time, they need to meet their minimum course load for 3 out of 4 terms (3 courses for MBA and 4 for Undergraduate).

Source
http://www.cic.gc.ca/english/study/work-offcampus.asp
Post-Graduation Work Permit

- Upon completion of studies, graduates may be eligible for full-time post-graduation work permits anywhere across Canada (up to 3 years).
- Upon completion of studies graduates may be eligible to apply for permanent residency in Canada.
- To be eligible for a Post-Graduation Work Permit (up to 3 years) students must:
  - have a valid study permit;
  - have successfully completed their program;
  - have graduated with a C average (Undergraduate); and
  - have graduated with a B average (Graduate)
Average salary of MBA student

Master of Business Administration (MBA)
322 salaries

C$46,639 - C$134,159

Employees with a Master of Business Administration (MBA) Degree
Salary Ranges by Job

- Financial Analyst
  69 salaries
  C$48,508 - C$83,449

- Marketing Manager
  65 salaries
  C$49,017 - C$116,360

- Project Manager, Information Technology (IT)
  62 salaries
  C$67,104 - C$117,448

- Marketing Director
  49 salaries
  C$64,530 - C$154,428

- General / Operations Manager
  45 salaries
  C$59,206 - C$155,858

- Operations Manager
  42 salaries
  C$42,639 - C$117,138

- Management Consultant
  41 salaries
  C$63,481 - C$182,175
### Average salary of Bcom student

Here is the average salary range for various job titles, based on data from PayScale as of 11th October 2014.

<table>
<thead>
<tr>
<th>Job Title</th>
<th>National Salary Data (CAD)</th>
<th>C$0</th>
<th>C$70K</th>
<th>C$140K</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountant</td>
<td>C$37,308 - C$72,290</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Analyst</td>
<td>C$40,520 - C$72,224</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Controller</td>
<td>C$52,921 - C$112,645</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Senior Accountant</td>
<td>C$46,090 - C$80,170</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate Controller</td>
<td>C$57,097 - C$127,682</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chartered Accountant</td>
<td>C$40,677 - C$101,214</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Staff Accountant</td>
<td>C$35,282 - C$54,587</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Source:** [http://www.payscale.com/research/CA/Location=Vancouver-British-Columbia/Salary/by_Degree](http://www.payscale.com/research/CA/Location=Vancouver-British-Columbia/Salary/by_Degree)
### Average salary of BA student

**Bachelor of Arts (BA), Communication**
- 107 salaries
- C$36,113 - C$76,819

**Employees with a Bachelor of Arts (BA), Communication Degree**

<table>
<thead>
<tr>
<th>Job Title</th>
<th>National Salary Data (?)</th>
<th>C$50</th>
<th>C$50K</th>
<th>C$100K</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing Coordinator</td>
<td>C$32,726 - C$53,300</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing Manager</td>
<td>C$34,652 - C$75,086</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Communications Coordinator</td>
<td>C$34,884 - C$59,179</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Communications Manager</td>
<td>C$39,156 - C$92,110</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Executive Assistant</td>
<td>C$35,508 - C$68,050</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Communications Specialist</td>
<td>C$42,999 - C$71,490</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing Communications Manager</td>
<td>C$43,278 - C$99,130</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Source: [http://www.payscale.com/research/CA/Location=Vancouver-British-Columbia/Salary/by_Degree](http://www.payscale.com/research/CA/Location=Vancouver-British-Columbia/Salary/by_Degree)*
UCW Student Application Process

• **Step 1:** Prepare necessary documents for admission
  – A completed application form;
  – An official high school transcript;
  – Official transcripts from all post-secondary institutions attended (if any);
  – A detailed chronological résumé to demonstrate educational achievements, work experience and progression, community involvement, volunteer experience, and other related experience;
  – A Letter of Intent (LOI) that clearly explains why the applicant is applying and outlines the student’s academic intentions;
  – Two Letters of References (only for MBA); and

• **Step 2:** Pay your non-refundable tuition deposit for the first term (refundable only if student visa is denied) to University Canada West. Applies to International students only.

• **Step 3:** Once you have submitted your required documents and paid your tuition deposit, the Registrar’s Office will issue you a Letter of Acceptance, for your student visa application.

• **Step 4:** Apply for your student visa at the Canadian visa office. Find details at www.cic.gc.ca.

• **Step 5:** Make your travel arrangements and ensure you arrive on campus prior to the start of orientation.

• **Step 6:** We will arrange for homestay and airport pickup arrangements if necessary.
GUS – UCW Admissions Process for International Students Application Process

- *What do we mean by Official Transcript?*
- It should be noted it is a Ministry Requirement that there will be one of two scenarios:
  - The University receives a SEALED TRANSCRIPT from the institution; OR
  - The student will use WES or AACRAO to evaluate his/her completed credentials.
- Once one of the above is confirmed by UCW the Unconditional offer letter will be issued.
University Canada West Scholarship Type 1

- **International Student Leaders Bursary**
  
  Only International students are eligible

- **Open to:** International applicants from emerging markets globally (excluding USA, Canada, and countries within the EU) who are dedicated to contributing to their home country’s economic development.

- Candidates will be considered based on their Personal Statement where applicants will describe how undertaking the program of their choice will affect career, educational, and personal goals. Candidates should also describe how they intend to contribute to the economic development of their country and what obstacles they will have to overcome.

- The scholarship tier and amount will be dependent on the strength of the student’s application.

- Award recipients will be expected to act as ambassadors for UCW and participate in outreach and alumni engagement initiatives in their region once awarded.

<table>
<thead>
<tr>
<th>Tier</th>
<th>Total scholarship for entire duration of the Undergraduate Program</th>
<th>Total scholarship for entire duration of the Graduate Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tier 1</td>
<td>$12,000</td>
<td>$7,500</td>
</tr>
<tr>
<td>Tier 2</td>
<td>$8,000</td>
<td>$5,000</td>
</tr>
</tbody>
</table>
University Canada West Scholarship Type 2

• Scholarship for Academic Excellence

  International and Domestic students are both eligible

• Open to: Students who demonstrate leadership potential in a global business environment both with exceptional academic merits and an established track record of excellence in their chosen career.

• Award recipients will be expected to act as ambassadors for UCW and participate in outreach and alumni engagement initiatives in their region once awarded.

<table>
<thead>
<tr>
<th>Cumulative GPA</th>
<th>Total Scholarship for the entire duration of the Undergraduate Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.80 and above (out of 4.33)</td>
<td>$20,000</td>
</tr>
<tr>
<td>3.60 to 3.79 (out of 4.33)</td>
<td>$16,000</td>
</tr>
<tr>
<td>3.40 to 3.59 (out of 4.33)</td>
<td>$12,000</td>
</tr>
<tr>
<td>3.20 to 3.39 (out of 4.33)</td>
<td>$8,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Cumulative GPA</th>
<th>Total Scholarship for the entire duration of the Graduate Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.80 and above (out of 4.33)</td>
<td>$15,000</td>
</tr>
<tr>
<td>3.60 to 3.79 (out of 4.33)</td>
<td>$10,000</td>
</tr>
<tr>
<td>3.40 to 3.59 (out of 4.33)</td>
<td>$7,500</td>
</tr>
<tr>
<td>3.20 to 3.39 (out of 4.33)</td>
<td>$5,000</td>
</tr>
</tbody>
</table>
University Canada West Scholarship and Awards Process

- The student may complete the application form, at any time
- GUS will send the scholarship application form along with the rest of the program application documents once everything is ready to UCW
- The completed application and supplemental documentation is reviewed for eligibility by UCW
- UCW will provide a SCHOLARSHIP DECISION along with the LOA if approved
- UCW will aim to meet twice per week. If approved, UCW will provide the Scholarship Letter
- Should a student be refused onto the program, the Scholarship Application Form will not be revised
- UCW team will put note in MyUCW and advice Finance and the amount will be added to the students financial record
- GUS will put a note in their SDB

Note: The Student Awards Committee periodically reviews awards and their criteria plus application deadlines for approval by the President & Vice Chancellor
Key Contacts

- Carolina Ayala Jackson – Project Manager
- Amanda Kennedy – Admissions Manager
- Jessica Tay – Regional Marketing Director
- Adam Zamchick – UCW International Business Development Manager
Questions